

Leading Ladies

Leading Ladies guides women to define and activate their purpose to increase their achievement professionally and personally. It applies to women of all ages and stages of life. It is for those who supervise one or two people, CEO's of large organizations, the emerging professional who is striving to achieve greater gains, or the woman who wants to blaze a new path.

Through a series of workshops and individual consulting huddles, participants learn and practice skills to:

- 1. Define their purpose.** Participants will be guided to answer the following questions: What were you put on this earth to accomplish? What brings you the greatest joy? How can you spend more time doing those things? How can you monetize your purpose?
- 2. Activate their purpose.** This program is focused on taking action through project-based learning. Once their purpose is defined, each participant will design and implement a project to activate their purpose. Participants will identify their barriers and be given tools to overcome them.
- 3. Know and build their brand.** Participants will be given tools to conduct a brand audit to better understand how they are perceived by others. Leading Ladies are intentional about living authentically and using their personal brand to achieve their targets in all aspects of life.
- 4. Think and speak first to results personally and professionally.** Achievement trumps process, structure, and activity. When a Leading Lady enters a room, it is with intention to achieve a result.
- 5. Build energy in others.** Whether you supervise others or not, Leading Ladies must ensure that when others attend their meetings or just have a casual exchange that they leave with more bounce in their stride. Energy is contagious and contributes to a positive personal brand.
- 6. Set targets high enough that they cannot be achieved by redoubling efforts.** Bring in strategy as a way to change what you do. Nothing changes if nothing changes.
- 7. Thrive on tracking** and using information to constantly improve. Leading Ladies are driven to track and improve results.

Leading Ladies is guided by Robyn Faucy, CEO of Results 1st, and is generally conducted with a cohort of six to ten women. When being offered by an employer or other host, we start by suggesting criteria to select women with high promise, an open mind, and a desire to do better. We find that the shared experience within a group is of critical value in what is applied. This product tends to work through three to five cohort workshops and individual consulting huddles to apply tools and develop new habits. The program typically takes four months.

RESULTS



For more information about this or any of our products or to schedule a consultation, visit Results1st.org, email info@results1st.org, or call [941-479-2714](tel:941-479-2714).